

**BOARD MEETING:** Regular  
**DATE:** Wednesday, January 4, 2012  
**TIME:** 7:00 p.m.  
**PLACE:** Naples Central School Elementary Cafeteria

- I. Meeting Called to Order
- II. Roll Call
- III. Adopt the Agenda of the Regular Meeting of January 4, 2012 (Board Action)
- IV. Pledge of Allegiance
- V. Public Comments: The Board of Education invites you, the residents of our school community, to feel comfortable in sharing matters of interest or concern that you might have with us. The Board President will be happy to recognize those of you who wish to speak. We would ask that you come forward and please identify yourself before presenting your thoughts.  
Those items brought to the attention of the Board during this time may be taken under consideration for future response or action. (*Individual comments will be limited to three minutes.*)  
As a matter of courtesy, we ask that issues related to specific School District personnel or students be brought to the attention of the Superintendent of Schools privately. Thank you for this consideration.
- VI. Superintendent Recognitions & Updates
  - Naples Central School Wellness Decathlon Presentation
  - Capital Project
  - Common Core Standards Implementation
  - “Canary in the Coal Mine or the Elephant in the Room?” Summit Report
  - Cell Phone Practice/Policy
  - Regional High School Study
  - Governor Cuomo’s State of the State Address
- VII. Minutes (Board Action)
  - Regular Meeting of December 7, 2011
- VIII. Business (Board Action)
  - Tax Refund
  - Transportation Contract
  - Student Trips
    - Senior Class
    - Marching Band
  - Gemini English 101
- IX. Personnel (Board Action)
  - Modify Appointment
- X. Consent Agenda (Board Action)
  - Substitute Nurse
- XI. Executive Session (Board Action)
  - A matter of public safety
  - Personnel
  - Negotiations

## Regular Meeting

January 4, 2012

Minutes of a Regular Meeting of the Board of Education of Naples Central School held on Wednesday, January 4, 2012 at 7:01 p.m. in the Naples Elementary School Cafeteria.

Members Present: Michael Boggs  
Joseph Callaghan  
Barbara Howard  
William Kelly  
John Murphy  
Gail Musnicki  
Allison Plante  
Mona Sage-Cardinale  
Margo Ulmer

Members Absent: Keith Swank

Also Present: Kimberle A. Ward, Kristina Saucke, Matthew Frahm, Nancy Meserve, Sarah Shainfeld and Pamela Jo Claes.

Guests: Liz Dormer, Jessie Kerry, Alycia James, Cassy Docteur, Ron Burke, Dahl Schultz, John McCabe, Pauline Preston, Diann Payne, Deb Wordingham, Robert Brautigam and Christina Brautigam.

A quorum being present, the meeting was called to order at 7:01 p.m. by 1st Vice President Michael Boggs.

Approval:  
Agenda -  
Regular  
Meeting of  
01/04/12

**Motion: Margo Ulmer**  
**2<sup>nd</sup>: Barbara Howard**

Resolved, that the Board of Education approves the agenda of the Regular Meeting of January 4, 2012 as presented.

Voting Yes: 8  
Voting No: 0  
Motion Carried

Public Comment: None

Superintendent Recognitions & Updates:

Naples Central School Wellness Decathlon:

Superintendent Ward introduced Deb Wordingham, Liz Dormer and Ron Burke of the Health & Wellness Committee who presented information on the Wellness Decathlon. Mrs. Dormer explained the decathlon is a ten-week challenge, stating it is not a fitness program but a wellness challenge to help people be more aware of simple changes they can make in their lives to better themselves. Mrs. Dormer stated the program starts on January 9<sup>th</sup>, however if you want to be eligible for the grand prize your three member team must be registered by Friday, January 6<sup>th</sup>, adding each member pays a \$5.00 registration fee which goes toward the cost of the prizes, commenting that they have also received a grant from Thompson Hospital which will be used toward the prizes, adding that any money remaining at the end of the decathlon will be donated towards a local program. Mrs. Dormer noted there are weekly prizes as well as a grand prize for the winning team, adding each week the teams will receive their challenge and a tally sheet for tracking their progress. Mrs. Dormer stated the goal is for participants to develop new wellness habits and become more aware of how the things they are eating and doing affect their wellness. Mrs. Wordingham demonstrated how the participants can access information on the weekly challenge on the school web site, noting that credit for developing the program goes to ANH Refractories in Moon Township, PA, where Mrs. Wordingham's sister works. Mr. Burke noted that without Mrs. Wordingham the program would not have happened, adding she deserves the lion's share of credit for setting up the decathlon. Mr. Burke also expressed a special thanks to

Thompson Hospital for providing a grant for the decathlon. Mr. Burke then explained the team members may receive additional bonus points towards the grand prize by completing additional activities through the Excellus BCBS Program, a health risk assessment; a know your numbers workshop which explains the importance of knowing your blood pressure, cholesterol and glucose levels; and a biometric screening. Mrs. Wordingham announced the grand prize will be cash and an Ipod nano for each member of the winning team.

Capital Project Update:

Superintendent Ward stated all the paperwork for Phase 2a was submitted to the State Education Department on December 23<sup>rd</sup>, noting the state is saying the approval turn-around time is about six weeks. Mrs. Ward noted design work is continuing for Phase 2b and that application will go to the state sometime in April. Superintendent Ward announced the next facility committee meeting will be on January 10<sup>th</sup> at 3:30 p.m. in the High School Guidance Office, noting they will be meeting with the Interior Designer and will also be discussing how traffic patterns will be managed during the construction process as well as after the project is completed.

Mrs. Ward stated the last facility committee meeting with Bernie Donegan was great, noting they had looked at incidental budgets, making sure they are borrowing appropriately and effectively throughout the project, adding they will be meeting with Mr. Donegan again on January 26<sup>th</sup> to review additional paperwork and on a monthly basis thereafter as the District reaches the beginning of Phase 2.

Mrs. Ward then passed around the latest version of the American School & University magazine with the 2011 Architectural Portfolio, suggesting that the board members review some of the great award winning architectural designs presented in the magazine for ideas on the design phase of our project.

Superintendent Ward then presented an update on Phase 1a, stating the mullions at the Elementary building were repaired over the break; they are looking at ordering some benches for the new tennis courts and some additional things that can go into the incidental budget for Phase 1a and then we will be able to close that out completely.

Common Core Standards Implementation:

Superintendent Ward noted she attended the network team training in Albany and will turnkey that information to the administrative team who in turn will present the information to the staff, noting that was one of the main initiatives of the Race to the Top Initiative. Mrs. Ward stated they have looked at the next steps regarding Common Core, Data Driven Instruction and APPR, noting they had focused on the Common Core implementation and determined they needed to help our staff understand the shifts that go along with the new common core but also to begin looking at the standards, including what the ideas are that we want the students to understand, how to develop essential questions that help the students understand those concepts, and how to help teachers guide and facilitate that learning. Mrs. Ward stated the administrative team will be meeting towards the end of January to develop long range plans pertaining to the implementation of the Common Core Standards, adding the District continues to focus on how the Common Core is interconnected; how we assess if the students are understanding the required information; and what the District needs to do differently if the student is not understanding the material, noting that Race to the Top wraps all the initiatives together.

Secondary Principal Matthew Frahm stated forty-seven of fifty states have adopted the Common Core Standards, noting the Engage New York website presents a time-line for developing the Common Core Standards which they used in their power point presentation, adding the first goal

is to have every teacher deliver at least one core standard aligned lesson per semester, therefore rather than saying the teacher has to completely revamp their curriculum they are getting teachers started with one unit per semester. Mr. Frahm noted if the District wants students to reach these standards then the teachers and staff will need to be very committed. Mr. Frahm presented examples of work being done at the High School level to implement the alignment of the curriculum with the Common Core Standards.

Elementary Principal Kristina Saucke stated at the Elementary level, the alignment of curriculum is different as in the High School the teachers are organized by content area and at the Elementary level the teachers instruct the students in all of the topics. Ms. Saucke stated the Elementary building had done a release day and each of the grade levels had gotten together in the morning to watch the different shift videos for ELA and Math, with discussion pertaining to the material presented, noting the grade levels also spent time discussing the plans for their unit for the semester. Elementary Principal Kristina Saucke stated they have completed the basic overview however they will need more time to develop the plan to implement changes. Ms. Saucke stated that in terms of data driven instruction, the grade levels have worked through the information during their after school meetings, adding the District has tried to make sure the groups have common planning time to work on the implementation of the changes. Ms. Saucke stated the standards bring 6<sup>th</sup>, 7<sup>th</sup> & 8<sup>th</sup> grades together therefore they have also spent some time working with the middle school teachers. Elementary Principal Saucke stated they are also working to implement extra Math intervention services for Elementary students.

“Canary in the Coal Mine or the Elephant in the Room?” Summit Report:

NYSSBA Conference – New York State’s approach to funding high-need schools:

Superintendent Ward reviewed information presented at the conference, stating there were three primary speakers;

David Wakelyn who looked at the relationship between spending and achievement, asking if more money will buy us what we need to improve student performance and how Districts can begin to use existing resources more effectively, looking at tools to understand what is going on in high achieving Districts with a low cost per pupil as examples.;

Ken Slentz who emphasized the change in focus from graduation rates to college and career readiness, noting schools will need to do things differently with less money, adding the state needs to provide mandate relief, also noting he favors a longer school day and school year, addressing pensions, health care costs and salary increases, and talking about consolidating districts in the downstate area where Districts are so close together. Mr. Slentz also discussed foundation aid, equity in funding to the neediest districts, comprehensive structures like regional High Schools, providing the best opportunities for students through the governance of policies, working within the confines of what the taxpaying community can afford, linking practices to current and existing successful models, and integrating technology.;

Michael Rebell discussed constitutional entitlements to a sound basic public education, stating the tax cap is not constitutional and we are violating the rights of our students and our school districts, noting to safeguard sound education we need to have a legal analysis of what is going on at the state level; study the small city districts law suit and how has this effected the sound basic education that goes beyond AP; select seven upstate Districts to study to collect data to support the Districts’ positions; focus on the leveling skills our students need to compete in a global market place; explore cost effectiveness and efficiencies, providing a sound education with the appropriate distribution of aid and other funding; and propose new cost methodology,

accurately determining how we distribute state aid. Superintendent Ward stated she felt the conference was very worthwhile and really put the issues we are facing in the forefront.

Cell Phone Practice/Policy:

Secondary Principal Matthew Frahm noted that the secondary building has been discussing the Cell Phone use practice noting that the current practice is not generally being enforced therefore they determined to review the current practice and decide to either enforce or change the current practice, adding they had a session during the teacher conference day in March regarding cell phones and there were three groups of thought, to not allow cell phones in the building, leave the cell phone practice as is, or allow more cell phone use. Mr. Frahm stated in June he had discussed the issue with the Shared Decision Making Team and in October they took a survey of staff members, students and parents to determine their thoughts on the cell phone use in the District, as well as a survey of the cell phone practices of the top ten schools in our area, noting the results leaned towards making the cell phone practice less restrictive. Board discussion followed pertaining to the information presented. Secondary Principal Frahm recommended setting up a ten week trial period with less restrictive use of cell phones, allowing students to use cell phones in the cafeteria and in the hallways between classes, with parameters set in terms of what sort of feedback the District will look for to evaluate the use of cell phones after the trial period, for example if there is an increase in bullying, harassment, or cheating. 2nd Vice President Barbara Howard stated that as an educational institution we should treat this as a teachable moment and instruct the students on the appropriate use of electronic devices. Further board discussion was held. Board consensus was given for the implementation of a ten-week trial period.

Regional High School Study:

Superintendent Ward presented information on the presentation by the Center for Governmental Research (CGR) on the Regional High School study, noting you may also view the presentation on the CGR website, adding it is important to remember this was just a feasibility study, meant to present a model to begin conversations about if a Regional High School is something we want to explore in Ontario County. Superintendent Ward stated perhaps the studies should be looking at aligning Districts by proximity rather than just schools within a specific county, noting this is the point where the Districts move forward with further studies or stop and say there is no interest in a Regional High School. Board discussion followed pertaining to information presented.

Governor Cuomo's State of the State Address:

Superintendent Ward noted the Governor stated the challenge for 2012 is how government can spur job creation in a declining economy and then presented a three part plan to accomplish that goal: 1. Increase Tourism – Building the biggest and most successful convention center in the nation; improvements and revitalization of the west side of Manhattan, focusing on the Jacob Javits Center; invest in those struggling areas in financial crisis like Buffalo who has the third highest poverty level in the nation, noting the Governor promised to invest one billion in the Buffalo area; promoting tourism in the upstate area; change of regulations to legalize casino gaming in New York State; New York Work Fund & Task Force to coordinate capital construction throughout New York State, developing a long range plan for New York State and look for private funding in the development of projects. 2. Realigning government, coordinating agencies, mandate relief, a new pension plan, education reform with student achievement as our primary focus with a blue print for the overhaul of our educational system. 3. Look at the department of financial services, foreclosure relief unit, tenant protection unit, opportunities to help small businesses secure bonds, polish the SUNY system, look at food stamp programs to allow more families to be provided with food stamps, expand DNA data banks to help solve

crimes, tax reform and fairness commission, and campaign finance reform. Mrs. Ward stated it was a very interesting speech and is available on the New York State web site.

Approval:  
Minutes -  
Regular  
Meeting of  
12/07/11

**Motion: Gail Musnicki**

**2<sup>nd</sup>: Mona Sage-Cardinale**

Resolved, that the Board of Education approves the minutes of the following meeting:  
Regular Meeting of December 7, 2011

Voting Yes: 8

Motion Carried

Voting No: 0

Approval:  
Tax  
Refund-  
Cook, S.;  
Transport.  
Contract-  
A&E/  
Durham;  
Student  
Trips - Sr.  
Class,  
Marching  
Band;  
Gemini  
English  
101

**Motion: Barbara Howard**

**2<sup>nd</sup>: Gail Musnicki**

Resolved, that the Board of Education approves the following Business/Financial resolution as presented:

- Resolved, that upon the recommendation of Real Property Tax Services of Ontario County, authorization is hereby given for a tax refund to Suzanne G. Cook, for property owned in the Town of Naples, parcel # 196.01-1-1.000, in the amount of \$436.72 for the partial refund of 2011-2012 School Taxes.
- Resolved, that A&E /Durham School Services if hereby approved to enter into a contract for the purpose of providing round trip transportation to Bloomfield Central School District for one student for the remainder of the 2011-2012 school year at a rate of \$244.26 per diem.
- Resolved, that the Board of Education approves the following student trips as presented:
  - Authorization is given to the Naples Senior Class students for a trip to Cleveland, Ohio from May 3 – May 5, 2012, itinerary attached.
  - Authorization is given for the annual Naples Marching Band trip to 1000 Islands to participate in the Theresa Memorial Cup Competition from Saturday, May 26, 2012 through Sunday, May 27, 2012.
- Resolved, that the Board of Education authorizes the approval of the following High School Course to be offered through Finger Lakes Community College (FLCC):  
Gemini English 101 – ½ unit; 20 weeks; 5 classes/week

Voting Yes: 7

Motion Carried

Voting No: 1 Mona Sage-Cardinale

Modify  
Appt. -  
Meserve,  
N.

**Motion: Barbara Howard**

**2<sup>nd</sup>: Gail Musnicki**

Resolved, that the Board of Education approves the motion to modify the appointment of Director of Pupil Personnel Nancy Meserve to read as follows:

Resolved, that the Board of Education approves the appointment of Nancy F. Meserve, 100 Farm Brook Drive, Rochester, New York 14625 to a position as Director of Pupil Personnel, beginning on August 1, 2011 and expiring on December 30, 2011, effective August 1, 2011. The certification area and status is School District Administrator, Permanent; Special Education, Permanent; and English 7-12, Permanent. Salary for the period of August 1, 2011 through December 30, 2011 will be \$27,500.00. This appointment is in accordance with and subject to Education Law, the regulations of the Commissioner of Education, and the by-laws if the Board of Education.

Voting Yes: 8

Motion Carried

Voting No: 0

**January 4, 2012**

Approval:  
Substitute  
Nurse –  
Wydra, K.

<u>Name</u>	<u>Position</u>	<u>Address</u>
Kathy J. Wydra	Nurse	69 Cliffside Drive, Canandaigua, NY 14424

Approval:  
Executive  
Session

Panel of One

Pamela Jo Claes  
District Clerk